

CSM

CAREER SERVICES MANAGER

Career Services Manager (CSM) is a comprehensive web-based career services management solution for career services staff, students and employers. CSM unites all facets of the enterprise under one customizable application branded with your institution's look and feel. Its state-of-the-art features have enabled career offices to provide more services to employers and students than ever before while increasing efficiency and reducing operating costs for the office.



For Students & Alumni:

Engage students and alumni with an attractive user interface that integrates with campus authentication and student records systems for seamless access. Candidates can build a dynamic resume, apply for jobs, sign up interviews, connect with alumni mentors, schedule a counseling appointment, and more.



For Employers:

Employers can seamlessly post jobs across 1000+ schools with a click, develop dynamic profiles (including logos, statistics, photo gallery, and multi-media), register for events, manage interview schedules (register, select candidates, generate packets, and more), peruse resume books and place candidates.

Modular Edition

Available for those seeking to pick and choose specific features with varying costs. Pricing begins at \$1500.

CSM Full Edition

Offers a full suite of comprehensive tools for an unlimited user base.



For Career Services Staff:

Manage students, alumni, and employer contacts more effectively than ever before with our built-in CRM tools. Save hours of staff time with our on-campus interview, event management, and counseling tools. Evaluate the success of your programs and services with our reporting and analytics tools.

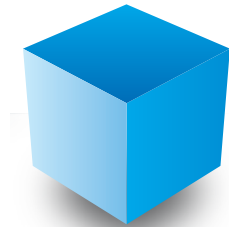
Key Benefits

- ▶ Job postings tools
- ▶ Integrated calendar
- ▶ Comprehensive employer profiles
- ▶ Customer relationship management (CRM)
- ▶ On-campus recruiting (OCR)
- ▶ Dynamic online resume books
- ▶ Career fair manager (CFM)
- ▶ Information sessions
- ▶ Workshop manager
- ▶ Survey and assessment system
- ▶ Online resource library
- ▶ Counseling and advising management
- ▶ Resume and cover letter builder
- ▶ Professional network
- ▶ Student tracking with card-swipe
- ▶ Credentials management
- ▶ Employment tracking and evaluation
- ▶ Experiential learning
- ▶ Campaign manager
- ▶ Live career chat
- ▶ Integration with Facebook™, LinkedIn™, and Twitter™
- ▶ Seamless connections to existing university systems
- ▶ Help desk and dedicated account manager

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■ **simplicity**[™]

www.simplicity.com | (703) 373-7027