



# Empowering institutions with the right tools to develop career-ready graduates

## THE BEST PLATFORM FOR CAREER SERVICES

When it comes to the CSM platform, we've built and enhanced a platform with deep configurability and functionality. Our platform enables schools to measure and report on critical KPIs around student engagement and outcomes, streamline student and employer outreach, and run robust OCR and experiential learning programs. These values are core to our mission and drive our decision-making in everything we do—today and in the future.

## YOUR STUDENTS, YOUR DATA

Symplicity firmly believes in protecting student data—whether it's now or five years from now. Our business model will never require students to give up their data in order to access a core university service. Our mission is to help institutions connect students with the people, knowledge and experiences they need to launch successful careers. We do that by equipping institutions with an enterprise-scale employability platform they leverage to engage students, employers, staff and administrators in the career-readiness process.



**Symplicity is the true partner of the university**

## WHAT OUR CLIENTS ARE SAYING

“Symplicity has formed a true partnership with our Career Center and as users we feel valued and heard.”

Penn State University

## SUPPORTING YOUR BRAND

The platform and all branding belong to the university—not Symplicity. We feel this is completely critical to the success of the career center and the university at large in order for it to develop long-lasting relationships with students and employers. Since the enterprise layer allows CSM to integrate with countless other partner apps, every institutional office can use their own individual apps underneath the same umbrella of one system.

CONNECTING STUDENTS TO EMPLOYERS

At Symplicity, we believe the career center provides critical services and fosters lasting connections with students and employers. We have the largest network of students and employers in the space.

UNPARELLELED CUSTOMER SERVICE

“I cannot speak highly enough about the Client Services team; they are so accommodating with their time and are willing to work with us to adjust the system to meet our needs.”

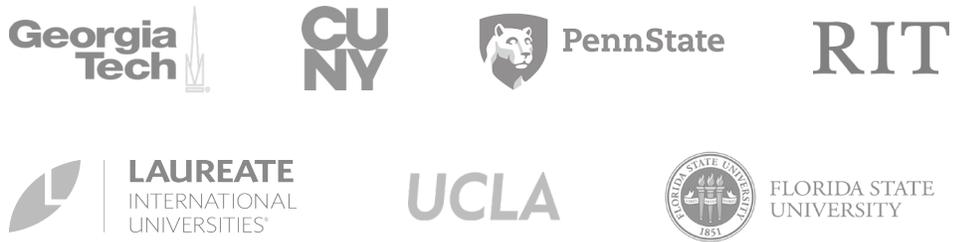
Laureate Australia

FEATURES

- Student CRM
- Recruiting Toolkit
- Appointment Scheduling
- On-Campus Recruitment Management
- Swipe Card Kiosks
- Advanced Metrics & Outcomes Reporting
- Virtual Mock Interviews
- Custom Dashboards
- Mobile Interface
- Pathways
- Curated Jobs (U.S. only)



CONNECTING STUDENT TO EMPLOYERS



UNMATCHED SECURITY

We don't just "comply" with security standards. We're the only service provider in our space who has achieved a level of security, accountability, and process maturity to achieve ISO-9001, SSAE-16, and CMMI Level 3 and ISO 27001 certifications. We are also compliant with GDPR requirements.



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