

CAREER SERVICES MANAGER

Symplcity CSM empowers you with a comprehensive ecosystem of tools that enhance student and employer engagement, fosters skill development and hiring, and manages impactful on-campus recruiting and experiential learning programs.

Our platform enables you to automate outreach to students and employers, measure and report on key performance metrics, and optimize engagement strategies for greater success.

CORE MODULES

Artificial Intelligence (AI)

Harness the power of AI with CSM. Connect students to jobs with powerful machine learning algorithms that are unmatched in our industry. Help students explore careers based on skills, major, preferences, and experiences. Let our AI do the heavy lifting – analyzing reports, job postings, and student documents to give you the insights you need, faster and more efficiently.

Student CRM

Track and manage all student interactions to effectively guide them through the career development process. Counselors can easily review resumes, track applications and interviews, log notes, and access real-time student activity – streamlining your counseling process in one platform.

Employer CRM

Effortlessly manage employer relationships with a clear view of their activities, job postings, events, interviews, and more.

Automated Engagement for Students and Employers

Automate engagement with students and employers by sending personalized messages targeted by segment and engagement scores.

Appointments

Make scheduling easier with our intuitive online appointment scheduling system. Students can easily view available time slots, book appointments, and receive automated reminders, while advisors can track attendance and manage their schedules efficiently.

Student Mobile App

Connect with students wherever they are using our school-branded mobile app. It's simple, engaging design keeps students connected to opportunities on the go, with custom push notifications delivered straight to their devices.

Workshops and Info Sessions

Host both in-person or virtual workshops and info sessions designed to educate students. Capture registrant and attendance data to measure impact and continuously refine future events. Our platform has a built-in payment management system, multiple ways for students to check-in, and comes with follow-up features to ensure ongoing engagement.

Jobs

Bring more opportunities to your students by participating in the Symplcity network, a multi-school platform designed to help recruiters connect with multiple campuses through job postings, resume search, and centralized employer profiles. Augment your jobs database by selecting from a wide range of job feeds. Plus, students are matched to jobs using AI based on major, career interests, skills and more.

Experiential Learning

The most comprehensive and flexible solution for managing co-op and internships. Seamlessly manage workflows, including applications, placements, and evaluations across campus in one platform.

Outcomes

Easily collect and report on Outcomes data based on industry standards (FDS, Law GES, MBA CSEA) to assess your program's success.

Reporting

Effortlessly generate custom reports and dashboards. Our generative AI highlights trends, delivers insights, and recommends next steps - so you can dig deeper into your data and make confident decisions. Simplify reporting, stay in control, and keep your data secure. No sharing, no surprises - just smarter results.

Unmatched Support

Our helpdesk and dedicated Client Managers, with 50+ years of career services experience, are here to assist you. Clients enjoy 24/7 live phone and email support, chat options, forums, and a dedicated account manager with higher education expertise.

CORE MODULES (CONTINUED)

Pathways

Automate the tracking of student activity completion by creating custom workflows and checklists tailored to your institution. Effortlessly monitor progress while providing students a clear, user-friendly way to stay on top of their tasks and achievements.

On-Campus Recruiting

Simplify your on-campus recruiting process by easily managing interview schedules, room reservations, reminders, waitlists, and attendance. Streamline coordination, reduce admin work, and enhance the experience for both employers and students.

Resume Books

Compile groups of resumes for employers to browse, organized by major, program, or other relevant categories. Proactively send resume books to employers to generate interest in your students.

Resume Builder

Students can create and submit resumes and cover letters with ease using pre-designed templates, examples, and professional styles. This streamlined process enables them to quickly generate high-quality documents.

Mock Interviews

With our library of pre-loaded and customized questions, students can record practice interviews before the real thing. They can easily share their mock interviews with staff for valuable, personalized feedback.

Professional Network

Our dynamic mentor network makes it easy for students to connect with mentors, alumni, and peers for career guidance, networking, and personal growth. Every mentorship is trackable from the first connection to the final milestone, with AI-powered insights that bring your impact to life. Use rich data to celebrate success, strengthen outcomes, and inspire new mentors to join and grow your program.

Content Library

The ultimate resource hub for students, where you can seamlessly share unlimited documents, websites, and blog posts. Organize and tag your resources for easy access, ensuring students find the right materials when they need them the most.

Kiosks

With mobile tapping, event check-ins have never been faster. Utilize our industry leading mobile credential (phone/watch) or student ID tapping technology. No more long lines – it's fast and secure.

Faculty Interface

CSM is the only platform with a unique interface that seamlessly connects faculty and career services staff, enabling effortless collaboration. Faculty can recommend jobs, review Experiential Learning Evaluations and placements, and stay in the loop on upcoming career events – creating a unified approach to student success and career readiness.

WHO WE ARE

Symplicity is a global student experience company that provides smart platforms to more than 2,000 colleges and universities for managing all aspects of student life, including career services, student conduct, and accommodations. Symplicity empowers colleges and universities to increase student engagement and outcomes by creating an inclusive and supportive student experience that extends beyond graduation.



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