Enabling universities to drive student engagement

An institution-wide Student Engagement Platform that connects students to the resources they need to succeed

ABOUT UNIHUB
There is an increasing need for colleges and universities to adopt an institution-wide strategy to connect students to the various activities and programs available to them. This is no easy venture, especially with several departments involved in managing these programs. UniHub provides the tools for collaboration across departments to help increase student engagement.

Symplicity is the global market leader in creating solutions that enable institutions to effectively connect students to the opportunities they need to succeed during and after college. UniHub is the institution-wide Student Engagement Platform for managing events, appointments, and skill development activities. UniHub creates a personalized student journey to ensure students make the most of the opportunities available to them. Additionally, UniHub provides the ability for staff to capture and measure student engagement across departments and initiatives.

WHAT CLIENTS ARE SAYING
“Symplicity’s UniHub solution has transformed the way we manage and track student event attendance leading to higher student engagement, reporting and student satisfaction whilst reducing operational costs.”

Dr. Alan McAlpine, Associate Director, Strategic Partnerships, Student Success Group, QUT
FEATURES

Student SIS integration, CRM and Communication tools
Events and attendance management
Advising bookings management
Activity and skill development tracking
Fully customizable form builder
Workflow engine to map out student-facing initiatives and internal processes
Accurate, machine learning driven suggestions to increase student engagement
WorkGroup security model and enterprise-level user and access rights management
Customizable reporting
Mobile adaptive, user-friendly and highly engaging system
Integrates with other university systems via rest-based APIs

UNPARALLELED CUSTOMER SERVICE

We hire our support staff directly from the higher education field to ensure that they’re experts at answering the exact questions you’ll have.

BENEFITS OF ADOPTION

UniHub adoption is critical for creating a unified campus experience. By providing a collaborative environment between teams and departments across the institution, students benefit from a single engagement marketplace resulting in a full view of all student interactions at a university level.

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