Helping universities to develop career ready students

An institution-wide Student Engagement Platform to track and develop student career readiness

ABOUT UNIHUB
A new shift sees universities moving towards adopting an institution-wide strategy where the development of skills in students is no longer considered as the sole responsibility of the Career Services team. Other departments and faculties are already contributing towards the development of employability skills and this involvement will rise in the future.

Working with over hundreds of universities globally, we’ve seen that this change is happening fast and irreversible. This is why we developed UniHub - an institution-wide Student Engagement Platform for managing Events, Appointments, and Skill Development activities. UniHub builds on the existing CareerHub capabilities and provides additional functionality that appeals to the wider institutional usage of the platform. UniHub enables these contributions to be captured, measured, and incorporated into the student’s career development and road to career readiness.

WHAT CLIENTS ARE SAYING

“Symplicity’s UniHub solution has transformed the way we manage and track student event attendance leading to higher student engagement, reporting and student satisfaction whilst reducing operational costs.”

Dr. Alan McAlpine, Associate Director, Strategic Partnerships, Student Success Group, QUT
BENEFITS OF ADOPTION
UniHub adoption is critical for the tracking of student skill development across work integrated learning such as internships, volunteering programmes, faculty and campus wide events, focused workshops on industries and functional areas, and advising appointments with faculties.

UNPARALLELED CUSTOMER SERVICE
We hire our support staff directly from the higher education field to ensure they’re experts at answering the exact questions you’ll have.

FEATURES
Activity and skill development tracking
Accurate, machine learning driven suggestions to increase student engagement
WorkGroup security model with customisation capabilities for smarter knowledge sharing
Enhanced business intelligence across all interactions
Powerful and dynamic dashboards
Mobile adaptive, user-friendly and highly-engaging system
Integrates with other university systems via rest based APIs
Granular user rights
Gamification capabilities to enhance engagement and learning
Enhanced personalisation and customisation

WHY UNIHUB?
With UniHub you can create a consistent user experience for students and staff across the campus. By tracking student engagement across all interactions at enterprise level you achieve higher business intelligence outcomes. Dynamic dashboards help to make informed decisions on all aspects of the employability journey.

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